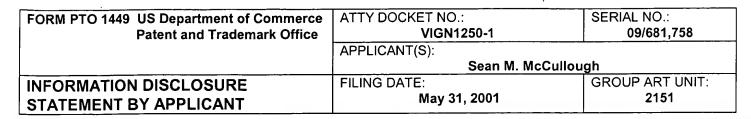
FORM PTO 1449 US Department of Commerce	ATTY DOCKET NO.:	SERIAL NO.:		
Patent and Trademark Office	VIGN1250-1	09/681,758		
	APPLICANT(S):			
JAN 3 1 2003 111	Sean M. McCullough			
INFORMATION DISCLOSURE	FILING DATE:	GROUP ART UNIT:		
STATEMENT BY APPLICANT	May 31, 2001	2151		

U.S. PATENT DOCUMENTS

EXAM. INITIALS		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE
AD	A1	5,790,790	08/04/98	Smith et al. Brendel et al. Mandal et al. RECEIVE	395	200	10/24/96
9	A2	5,774,660	06/30/98	Brendel et al.	395	200	08/05/96
	А3	5,761,416	06/02/98	Mandal et al.	395	200	12/27/96
	A4	5,732,218	03/24/98	Bland et al. Rhoyi et al.	395	200	01/02/97
	A 5	5,421,015	05/30/95	Khoyi et al.	<i>00</i> ₇₀₉	107	09/20/93
	A 6	5,339,392	08/16/94	Risberg et al.	345	762	12/28/90
	A 7	5,331,673	07/19/94	Elko et al.	714	43	03/30/92
	A8	5,257,369	10/26/93	Skeen et al.	709	312	10/22/90
	A 9	5,226,161	07/06/93	Khoyi et al.	709	316	08/31/92
	A10	5,312,787	05/18/93	Baker et al.	707	101	03/12/91
	A11	5,210,824	05/11/93	Putz et al.	707	523	03/28/91
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	A16	6,141,737	10/31/00	Krantz et al.	711	171	11/04/99
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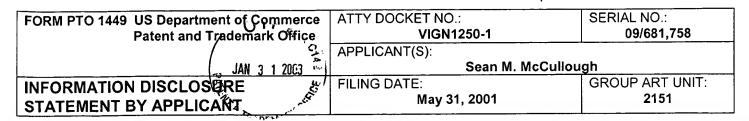
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G	A27	5,740,430	04/14/98	Rosenberg et al.	395	616	11/06/95
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	B1						

		OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages)				
	C1	Kitts, "An Evaluation of Customer Retention and Revenue Forecasting in the Retail Sector: Investigation into the effects of Seasonality, Spending an Method" by DataSage, Inc., October 25, 1999. 63 pages.				
	C2	Kitts, "RMS Revenue and Retention Forecasting Final Phase Model Specification" by DataSage, Inc., January 31, 2000, 16 pages.				
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	C4	Montgomery, et al., "Estimating Price Elasticities with Theory-Based Priors," J. Marketing Research, Vol. 36, pp. 413-23, 1999.				
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	C6	Subrahmanyan and Shoemaker, "Developing Optimal Pricing and Inventory Policies for Retailers Who Face Uncertain Demand," J. Retailing, Vol. 72, pp. 7-30, 1996.				
4	C7	Vilcassim and Chintagunta, "Investigating Retailer Product Category Pricing from Household Scanner Panel Data," J. Retailing, Vol. 71, pp. 103-28, 1995				
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(An)	C8	Weinstein, "Tackling Technology," Progressive Grocer, 1999.	
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